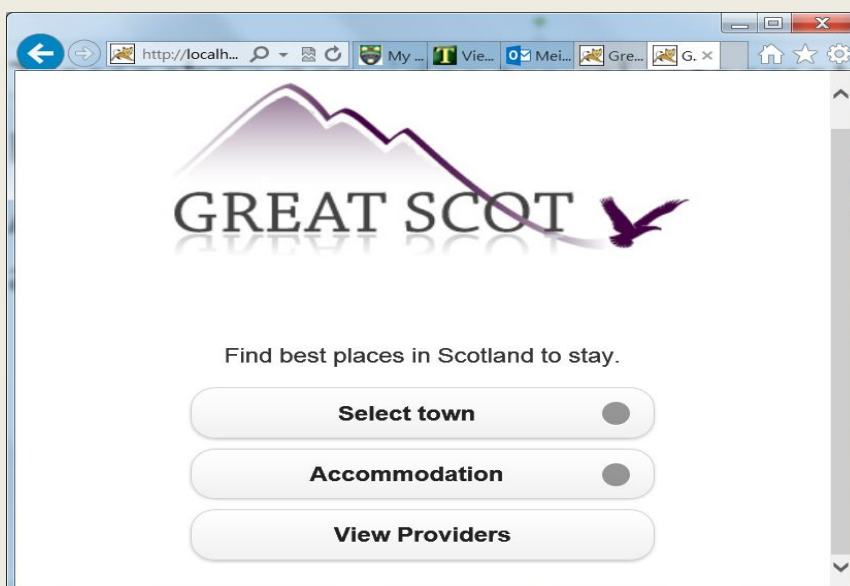


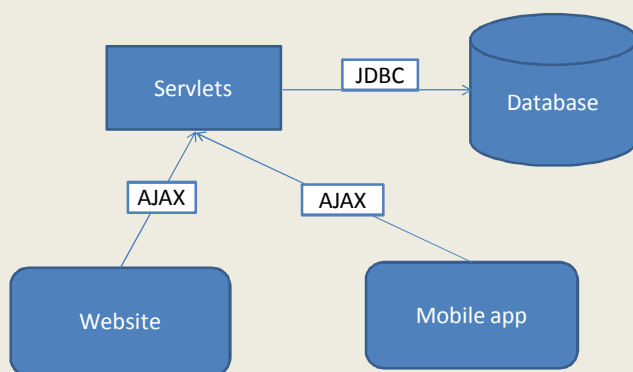
Online Accommodation Search – website & mobile app

By Mei-Ling Chen

Introduction



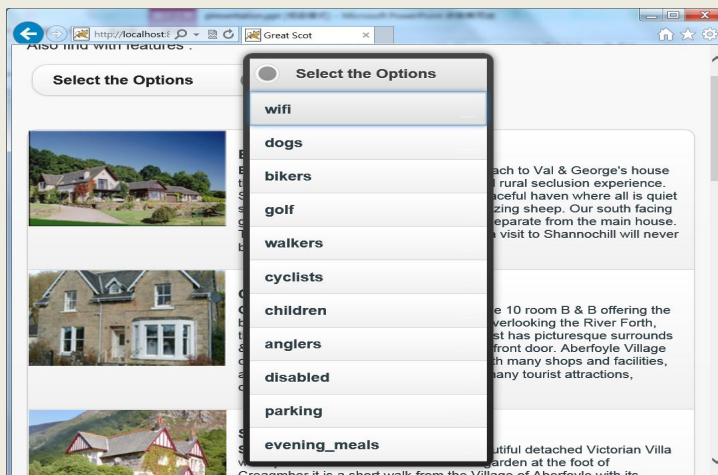
Architecture



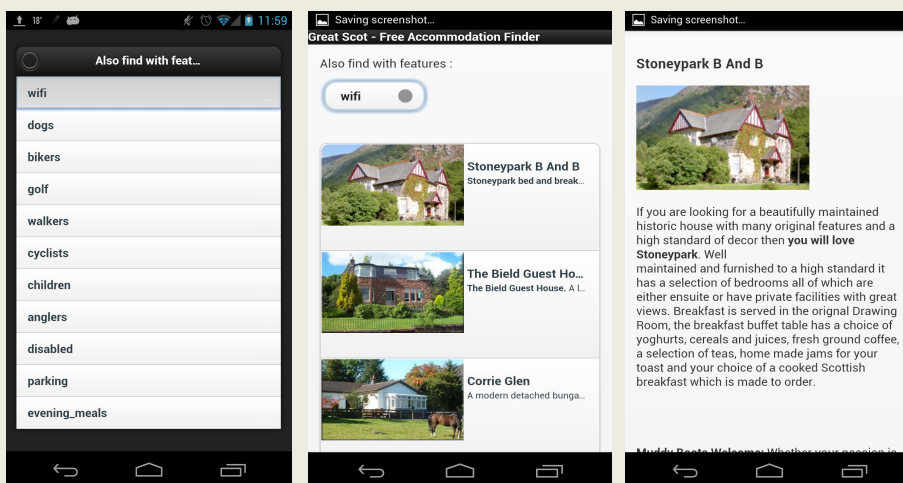
Why PhoneGap

- A framework transfers your HTML code to mobile app.
- Easily to create a mobile app with HTML, CSS and JavaScript.
- Same user experience and code-base on website & mobile app.

website



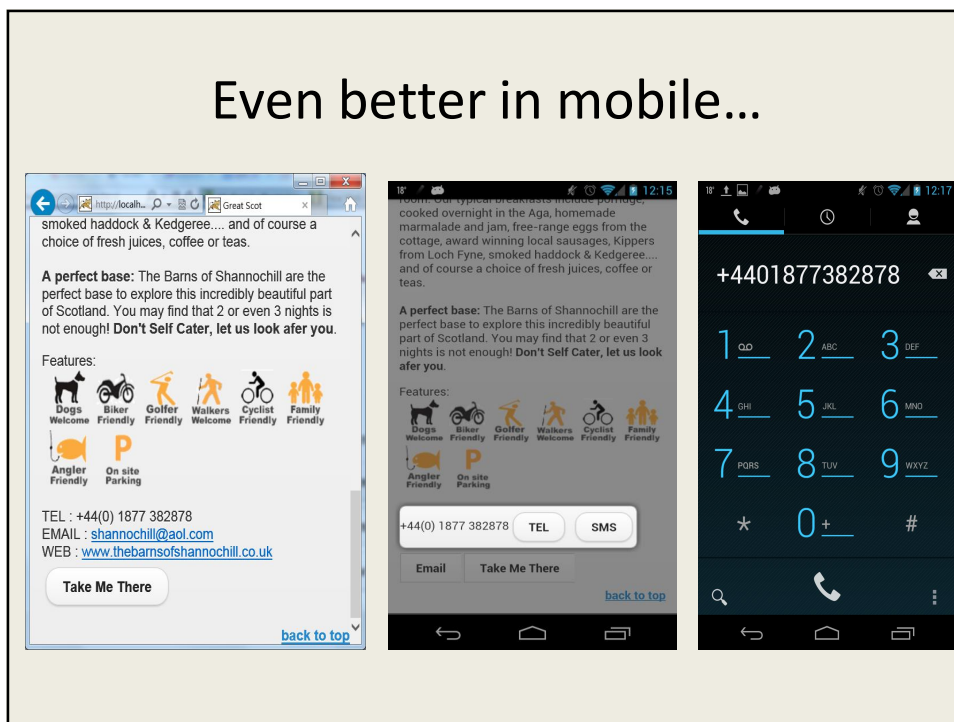
Android



iPhone



Even better in mobile...



Other Achievement

- Statistics : collecting clicks from different device such as website, Android and iPhone.
- SEO : search engine friendly url, meta tags.